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Community Diversity Engagement Committee Meeting Agenda
Tuesday, March 1, 2022, 6:00 PM
Keizer Civic Center ~ Council Chambers

1. Call to Order
2. Approval of January 2022 Meeting Minutes
3. Appearance of Interested Citizens
4. Other Business
 - Mission: What do we want to accomplish this year?
 - Possible Alternate Meeting Locations
5. Staff Liaison Report
 - Oregon Public Meeting Law Requirements
 - Community Prosperity Funding Grant
6. Adjourn

Next Meeting: Tuesday, April 5, 2022



CITY OF KEIZER
COMMUNITY DIVERSITY ENGAGEMENT COMMITTEE MINUTES
January 26, 2022, 6:00 p.m.

Meeting convened at 6:00 p.m. Attendance was noted as follows:

Present:

Anthony Rosilez
Claire Snyder
Markey Toomes
Kim Freeman
Kacey McCallister (6:15)
Nevaeh Music
Laura Reid
Shaney Starr

Absent:

Dr. R. W. Taylor

Staff:

Tim Wood, Finance Director
Debbie Lockhart, Deputy City Recorder

INTRODUCTIONS: Each member introduced themselves and described their interest in this committee. Laura Reid shared information about Dr. Taylor and Kacey McCallister.

ELECTION OF CHAIR AND VICE CHAIR: Dr. R. W. Taylor, Anthony Rosilez and Claire Snyder were nominated to serve as chair. With no further nominations, nominations were closed. Taylor received one vote and Rosilez and Snyder each received three. At this point Kacey McCallister joined the meeting. Candidates introduced themselves to him. A tie-breaking vote was taken with Rosilez receiving the majority of the votes. Claire Snyder was nominated to serve a Vice Chair. With no further nominations, nominations were closed and Ms. Snyder was elected by unanimous consent. Anthony Rosilez will serve as Chair and Claire Snyder as Vice Chair.

DETERMINATION OF SCHEDULED MEETING DATES: Committee members discussed options. Laura Reid moved that the Community Diversity Engagement Committee meet on the first Tuesday of each month beginning March 2022. Kim Freeman seconded. Motion passed as follows: Rosilez, Snyder, Toomes, Freeman, McCallister, Music, Reid and Starr in favor with Taylor absent.

Members agreed to meet at 6 p.m. for no more than 90 minutes.

COMMITTEE PURPOSE, TASKS AND GOALS: Committee members discussed possible economic development priorities through the Marion County Economic Prosperity Initiative such as tournament town sports facilities development and support, a revitalization plan for public investments (plaza, focal points, River Road/Lockhaven reconfiguration), food truck pod on City owned property, preparation of City owned properties for possible sale/development, consultant services to market City owned property for economic development or to create an urban renewal district, small

business grants/loans, consultant services for employment land urban growth boundary expansion, and small business loans. Additional discussion took place regarding revitalizing neighborhood associations, holding meetings in locations other than at City Hall and at times that don't interfere with family meal times, organizing Keizer's 40th Birthday celebration, developing a mini-leadership program to assist in identifying leaders and give them support, diversifying committee membership, educating people on how they can get involved and make a change, providing trainings with guest speakers through work sessions, hiring a community engagement consultant and budget.

Finance Director Tim Wood explained that the committee is an advisory group to Council and that he hoped that during the next few meetings the committee could determine what it needs so that those needs can be addressed by the Budget Committee.

Chair Rosilez urged committee members to focus on a few items and complete them rather than having many ideas and not completing any. He suggested the following

HOMEWORK: Members should:

- Think about what they want to accomplish this year and come up with a mission that aligns with the purpose.
- Come up with suggestions on possible meeting locations other than City Hall.

APPEARANCE OF INTERESTED CITIZENS

Roland Herrera, Keizer, commended the committee and expressed gratitude for their commitment.

Joey Cappelletti, Keizer, urged committee members to contact him if they want suggestions from the community so that he can publicize that request in the Keizertimes.

STAFF LIAISON REPORT – City Demographic/Current Outreach: Finance Director Tim Wood referred to his staff report and pointed out that Keizer is becoming much more diverse. He indicated that he would send the Annual DEI Report from Beaverton to committee members for their information, and reviewed Keizer demographics, current outreach efforts and national observances and commemorative months.

ADJOURN ~ Meeting adjourned at 7:42 pm.

Next meeting: Tuesday, March 1, 2022



City of Keizer

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March 1, 2022

TO: Community Diversity Engagement Committee
FROM: Tim Wood, Finance Director
SUBJECT: Staff Liaison Report

Oregon Public Meeting Law Requirements

The Community Diversity Engagement Committee (the Committee) intends to hold meetings offsite to better engage the Keizer community. The Committee has authority to make recommendations to the Keizer City Council regarding policy or administrative matters as such it is subject to the Oregon Public Meeting Laws outlined in Oregon Revised Statutes (ORS) 192.610 to ORS 162.690.

When considering potential meeting locations, the Committee must:

- Provide notice to the public regarding the time, place and principal subjects to be considered at the meeting,
- Ensure the meeting space has appropriate capacity in relation to the expected turnout,
- Ensure the location of the meeting must take place within the City limits,
- Ensure the meeting must be accessible for persons with disabilities,
- Ensure the location cannot be held where discrimination is practiced on the basis of race, creed, sex, sexual orientation, national origin, age, or disability,
- Provide for sound, video, or digital recording, or written minutes, and
- Ensure the meeting is accessible remotely and provide opportunity for members of the public to remotely submit oral and written testimony to the extent reasonably possible.

The Committee also has the option of meeting in small groups (three or less committee members) to engage the community and report back to the full committee.

Community Prosperity Funding Grant \$15,000 per year for two years.

The City has entered into an amendment to the Community Prosperity Funding Grant agreement with Marion County to receive \$15,000 per year for two additional years. The initial \$45,000 was used to provide small business grants in response to the COVID19 pandemic.

The agreement outlines the following goals:

“Pride, Spirit and Volunteerism”

- Goal 1: Build Organizational Capacity
 - Objective 1.1 Align the governance and management model with the Strategy
 - Objective 1.2 Collaborate among departments to remove barriers to business growth
 - Define the alignment of stakeholder strategies with the Strategy
- Goal 2: Strategically Use Land
 - Objective 2.1 Define developable land inventory
 - Objective 2.2 Build strategic infrastructure
- Goal 3: Create Business Opportunities

The county will focus on small business, start-ups, and micro-enterprises in key industries:

Forestry & Wood Products
 Agriculture, Food & Beverage Products
 Natural Resource Innovation
 Metals, machinery & Equipment (including electrical)

- Objective 3.1 Enhance existing industry clusters
- Objective 3.2 Support a healthy workforce
- Objective 3.3 Foster a startup ecosystem
- Goal 4: Enhance Natural Resource Innovations
 - Objective 4.1 Encourage innovations and R&D
 - Objective 4.2 Define and promote market opportunities
- Goal 5: Foster a Great Place
 - Objective 5.1 Support and promote agri-tourism, rural downtowns, and recreation destination development
 - Objective 5.2 Support and promote urban places
 - Objective 5.3 Tell the Marion County story of place to attract a skilled workforce

Based on the Goals above the City identified the following potential economic development actions, including:

- “Tournament Town” Sports facilities development and support.

Invest in the infrastructure at the city parks to further enhance the City’s ability to host regional tournaments (soccer, softball, baseball and lacrosse)

- Revitalization Plan Public Investments (plaza, focal points, River Rd/Lockhaven Reconfiguration).

Invest in infrastructure at the various plazas and focal points throughout the City such as the focal point at River Rd/Lockhaven and River Rd/Chemawa

- Food Truck Pod on city owned property.
Invest in infrastructure such as concrete slab and utility connections to create a place on city property to host food truck pod. See attachment of city owned property.

- Prep City Owned properties—grading, clearing, and debris disposal—development ready.

The City owns several properties throughout the city which require site preparation work before they can be leased or used by the City. See attachment of city owned property.

- Consultant services to Market city owned property for Economic Development.

The City owns several properties that could be sold or leased for business development. Rather than waiting for interested parties the City could retain consultants to actively market the property on behalf of the City. See attachment of city owned property.

- Consultant services to create Urban Renewal District.

If a suitable location is identified that needs infrastructure improvements in order to attract private investment the City could retain a consultant to establish an urban renewal district.

- Small Business Grants/Loans.

Provide grants or loans to small businesses for startup operations or expansion into new areas of business.

- Consultant services for Employment Lands UGB Expansion—adding to City Resources.

In the event the City decides to expand the urban growth boundary resources will be need to complete the required studies. The grant could be combined with other city resources to complete the necessary studies.

City Limits

Zoning Code

Commercial Mixed Use

Commercial Mixed Use & Residential Single Family

Commercial Retail

Exclusive Farm Use

Employment General

Industrial Business Park

Industrial Business Park & Industrial General

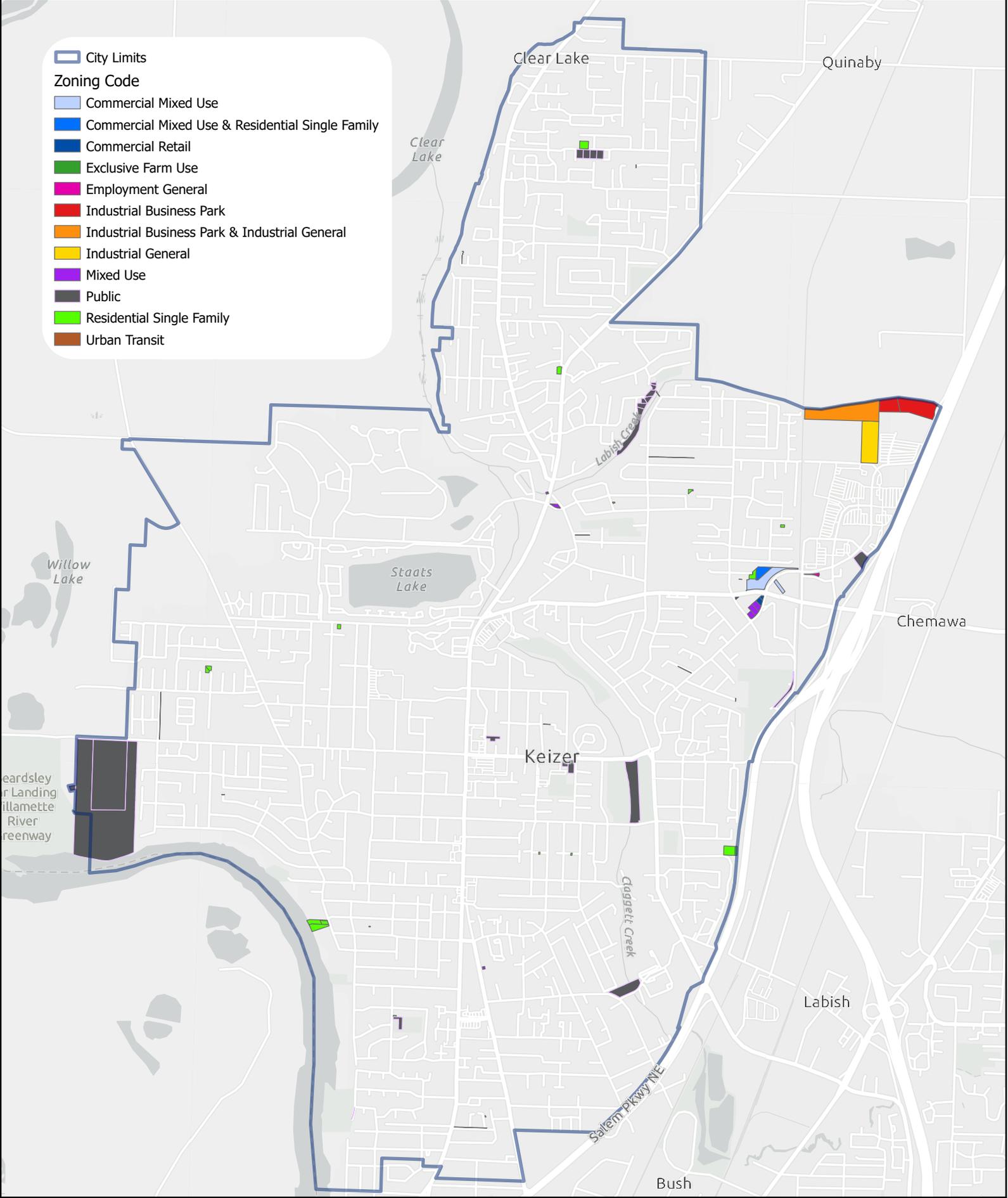
Industrial General

Mixed Use

Public

Residential Single Family

Urban Transit



City of Keizer Owned Parcels

Created: January 2022

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